



MEDIA ADVISORY

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Financing Smart Cities: Experts to Convene at the New York Academy of Sciences:

January 7, 2010

NEW YORK, January 4, 2010—The New York Academy of Sciences and the Urban Age Institute present **Sustainable City Finance**, co-sponsored by the Regional Plan Association.

The day-long program, on January 7, features discussion and debate among more than 120 innovators in financing sustainability, greening city infrastructure, and urban economic development (in energy, water, transport and built environment).

The agenda focuses on how companies and governments are successfully partnering in order to accelerate urban projects that promote green growth. Some of the most interesting initiatives leverage recent changes in the banking and credit markets to provide financing that adopts new technologies. The emphasis is being placed on the economy's transition to a cleaner and lower-carbon future.

A group of partner organizations have worked to organize the conference: Rockefeller Foundation, the U.S. Conf. of Mayors, Jones Lang LaSalle, Urban Land Inst., Regional Plan Assn., Lincoln Institute of Land Policy, World Bank, UN, CHF International, The NY Observer, and others.

WHO: Organizer:
Gordon Feller, CEO, Urban Age Institute

More than 40 speakers, including:
Rohit (Rit) Aggarwala, Mayor's Office of Long-Term Planning and Sustainability, City of New York

Ian Brown, Gallup Institute for Global Cities
Robert Buckley, Rockefeller Foundation
Barry Caldwell, Waste Management International
Armando Carbonell, Lincoln Institute of Land Policy
Andrew Carman, Siemens Financial Services
Ronald Dembo, ZeroFootprint
Brian English, CHF International
Abha Joshi Ghani, Manager of Urban Development, World Bank
Jan Olbrycht, Member of the European Parliament (Poland)
Neal Peirce, Washington Post Group
Yan Peng, Clean Air Initiative-Asia (Peoples Republic of China)
Seth Pinsky, NYC Economic Development Corporation
Bill Reinert, Toyota Motor Sales
Eduardo Rojas, Inter-American Development Bank
Tom Wright, Regional Plan Association
Robert Yaro, Regional Plan Association

WHEN: **Thursday, January 7, 2010 | 8:00 AM - 6:00 PM.**
Networking reception will follow.

WHERE: **The New York Academy of Sciences**
7 World Trade Center, 250 Greenwich St., 40th floor

Register and see speaker biographies at
<http://www.nyas.org/Events/Detail.aspx?cid=2ecbfc47-95f7-4b9f-bcac-59cf41182e52>

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