

Regional Plan Association
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Regional Plan Association's
Tenth Annual Regional Assembly
**THE TRI-STATE REGION:
WORLD CAPITAL
FOR THE NEW MILLENNIUM**

Wednesday, May 3, 2000
7:30 am to 2:30 pm
The Grand Hyatt New York

Keynote Speaker
ROBERT D. HORMATS
Vice Chair, Goldman Sachs (International)
Luncheon Speaker
WILLIAM J. MCDONOUGH
President & CEO, Federal Reserve Bank of New York

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Robert Hormats
Chair

Regional Assembly 2000

Vice Chair, Goldman Sachs (International)

Peter W. Herman, Esq.
Chairman

Regional Plan Association

Partner, Milbank, Tweed, Hadley & McCloy

H. Claude Shostal
President

Regional Plan Association

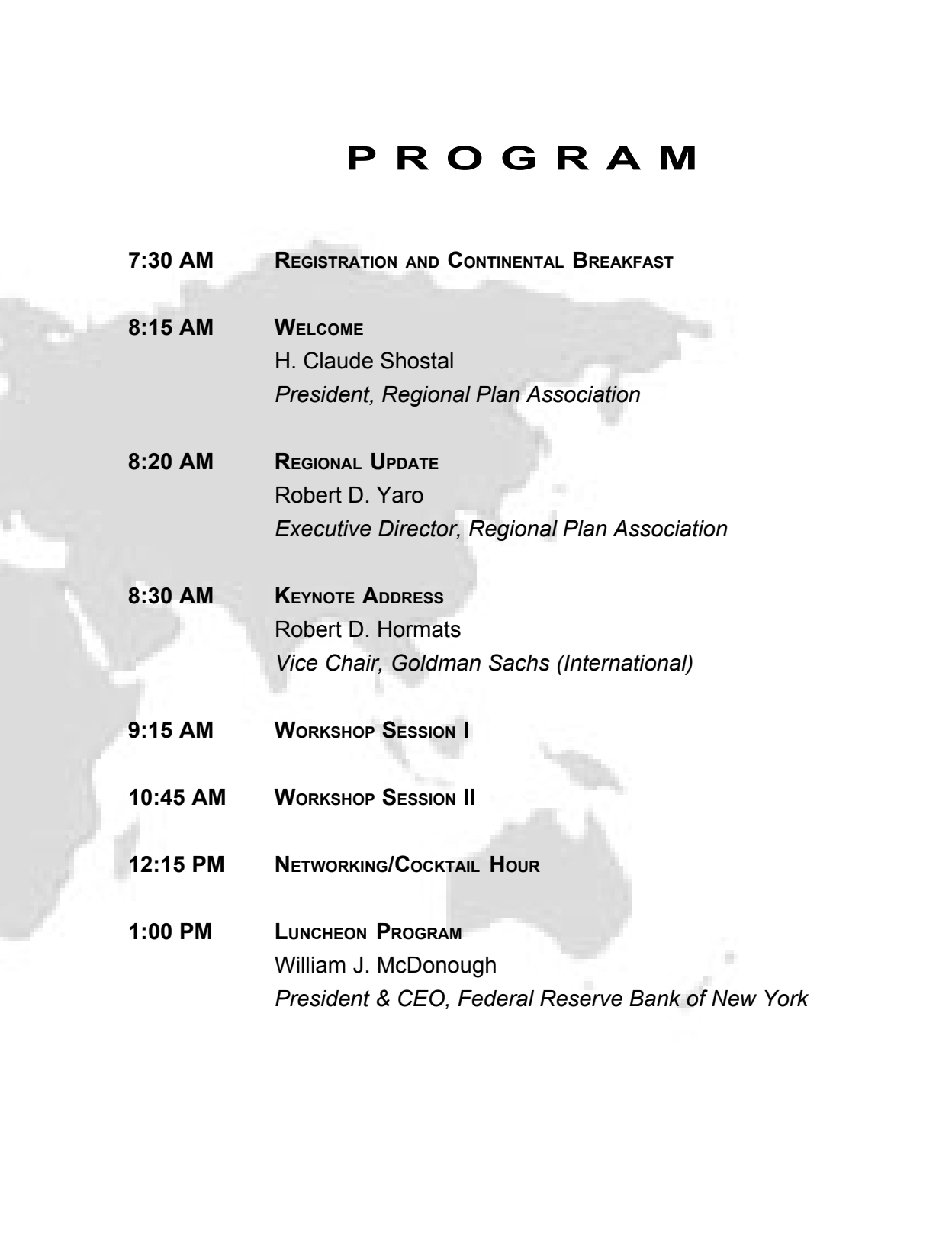


THE TRI-STATE REGION: WORLD CAPITAL FOR THE NEW MILLENNIUM

Major metropolitan regions are now recognized as principal actors in determining international relationships and driving the new global economy. The Tri-State Metropolitan Region is the pre-eminent world center for intellectual value-added services — whether in finance, media, marketing, new product design or Internet content.

In today's highly competitive world, our future success will depend on our ability to maintain and build upon this position of strength. How will the fast moving, twenty-first century world of mobile businesses, footloose people and e-commerce shape the region as we head into a new century? What will it take for us to remain the center of world capital, communication and culture? Join us to find out what some of the most prominent figures in world finance and metropolitan affairs have to say on these important questions.

P R O G R A M

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- 7:30 AM** **REGISTRATION AND CONTINENTAL BREAKFAST**
- 8:15 AM** **WELCOME**
H. Claude Shostal
President, Regional Plan Association
- 8:20 AM** **REGIONAL UPDATE**
Robert D. Yaro
Executive Director, Regional Plan Association
- 8:30 AM** **KEYNOTE ADDRESS**
Robert D. Hormats
Vice Chair, Goldman Sachs (International)
- 9:15 AM** **WORKSHOP SESSION I**
- 10:45 AM** **WORKSHOP SESSION II**
- 12:15 PM** **NETWORKING/COCKTAIL HOUR**
- 1:00 PM** **LUNCHEON PROGRAM**
William J. McDonough
President & CEO, Federal Reserve Bank of New York



ABOUT RPA

For more than 75 years, Regional Plan Association has been the nation's most influential independent regional planning organization. Since 1922, RPA has worked to improve the quality of life in the 31-county New York-New Jersey-Connecticut metropolitan area by creating long-term comprehensive plans and promoting their implementation across political boundaries. On the basis of rigorous professional study, RPA recommends policy initiatives and physical and human infrastructure investments and involves the public in considering and shaping its future. RPA takes positions on major current public policy issues and works constructively and cooperatively on a non-partisan basis with public and private sector interests to advance its agenda.

**ATTENTION
NON-MEMBERS!!**
For \$130 you can both register for the Assembly and purchase a one-year membership in RPA if you submit your payment by April 21

DIRECTIONS TO THE GRAND HYATT NEW YORK

By SUBWAY & TRAIN:

4,5,6,7,S to Grand Central

MetroNorth to Grand Central Terminal

VALET PARKING IS AVAILABLE AT THE GRAND HYATT AT THE PARK AVENUE RAMP ENTRANCE.

Rates are \$34 for 4 hours, \$37 up to 24 hours. Parking facilities in the immediate area charge similar rates.



SESSION I - 9:15 AM to 10:30 AM

WORLD CAPITALS IN GLOBAL COMPETITION

From Wall Street to Silicon Alley: What Will Power this Region's Economy in the Next Millennium?

The region's dominant role in global financial services has been its central source of economic strength in the last half of the 20th century. Will the region maintain this advantage in the face of stronger competition from London, Tokyo, Frankfurt and smaller regional centers? Will new technology-driven industries, such as Internet content providers, software companies and biotechnology supplant finance as the region's leading source of wealth generation? What are the implications of potential changes for development patterns and income distribution in the region?

MODERATOR: **Richard W. Roper**, *Principal, The Roper Group*

PANELISTS: **Saskia Sassen**, *Professor, Department of Sociology and the College, University of Chicago*; **Mark Willis**, *Chase Manhattan Bank*

MAKING THE MOST OF OUR HUMAN RESOURCES

Empowerment Zones 2000, What Next in a Global Era?

The Empowerment Zone program was the public sector's most prominent urban development initiative in the 1990s. How successful has this effort been in linking the region's multi-ethnic, multi-cultural communities to the new global economy? What can we learn from this endeavor to shape a strategy that develops our neighborhood assets and helps all of the region's communities to thrive in a highly competitive environment?

MODERATOR: **Maxine Griffith**, *Senior Fellow for Community Planning and Development, Regional Plan Association*

PANELISTS: **Fernando Ferrer**, *Bronx Borough President*

CREATING VITALITY THROUGHOUT A METROPOLITAN REGION

Satellite Cities as Emerging Centers

As metropolitan areas continue to expand, larger downtowns within the region are caught in a transitional state. At one level, they remain dependent on the "regional central business district" especially for international development. At another level, they have become magnet cities in their own right—central business districts for their own smaller regions, with their own gravitational pull and with all the problems that attend growth: traffic, transportation, environment and quality of life. This workshop will explore the limitations and the potential of a new dynamic relationship that is evolving between regional world capitals and the satellite cities that surround them.

MODERATOR: **John Shapiro**, *Partner, Abeles, Preiss, Phillips and Shapiro*

PANELISTS: **David Anderson**, *President, Stamford Partnership*; **Andreas Faludi**, *University of Nijmegen, Holland, Visiting Professor, Department of Urban Planning & Design, Harvard Design School, Harvard University*; **Michael Gallis**, *Principal, Michael Gallis & Associates*

RESTORING OUR NATURAL RESOURCES

Financing Public Improvements on the New York – New Jersey Harbor Waterfront

This region has lagged behind other world cities in developing its harbor waterfronts for public recreation and new commercial uses. In the last few years there has been a surge of public and private interest, but realizing these dreams will take considerable capital investment. Just repairing and protecting our piers from marine borers is estimated to cost more than one billion dollars. Leaders in the efforts to reinvent the waterfront will assess and help quantify the need for public investment to create and improve parks, protect habitat, meet community needs and facilitate mixed-use development along the Harbor's waterfront.

MODERATOR: **Robert J. Pirani**, *Director of Environmental Programs, Regional Plan Association*

PANELISTS: **John Alschuler**, *President, Hamilton, Rabinowitz & Alschuler, Inc.*; **Leslie Lowe**, *Executive Director, Environmental Justice Alliance*; **Carolyn Summers**, *Co-Director, NY-NJ Harbor Bight Project, Natural Resources Defense Council*

MOBILITY—THE KEY TO A WORLD-CLASS REGION

Transit in the 21st Century

The size and content of the Metropolitan Transportation Authority's five-year capital program for 2000-2004 will shape the future of the region's transit system. We are considering expansion projects for the first time in a generation to provide capacity to serve the surging ridership that has reached its highest level in over 30 years. What shape should a Second Avenue subway take? How fast should diesel buses be replaced with cleaner ones? How many more subway cars and buses are needed to meet the growing demand? How should all these needs be funded, and what should be the pace of continued repairs? These and other questions will be at the forefront of public debate at the time of the Assembly.

PANELISTS: **Michael P. Pracht**, *Vice President, Marketing & Business Development, Siemens Transportation Systems, Inc.*
**Due to the timely nature of this topic, we will select the most appropriate panelists for this workshop shortly before the event.*

SESSION II - 10:45 AM to 12:00 PM

WORLD CAPITALS IN GLOBAL COMPETITION

How Other World Cities are Planning for Success

World centers in the US and overseas are competing for success in global markets. Panelists will discuss ways that metropolitan regions are managing growth, investing in transportation and green infrastructure and organizing for economic development. Case studies on new plans in Chicago, Atlanta and Holland's Randstad Region (Amsterdam, Rotterdam, Utrecht and the Hague) will provide models that could be replicated here in the Tri-State Region.

MODERATOR: **Robert D. Yaro**, *Executive Director, Regional Plan Association*

PANELISTS: **Andreas Faludi**, *University of Nijmegen, Holland, Visiting Professor, Department of Urban Planning & Design, Harvard Design School, Harvard University;* **George A. Ranney, Jr.**, *President & CEO, Chicago Metropolis 2020;* **Catherine Ross**, *Director, Georgia Regional Transportation Authority*

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MAKING THE MOST OF OUR HUMAN RESOURCES

Keeping the Region's Creative People Working & Thriving

The arts and other creative industries are keys to the region's maintaining its economic edge in a global economy. Historically, the region has been a continual magnet for creative talent. How can we maintain our leadership as the center for cutting edge culture and new ideas? What should we be doing to respond to demographic and technological changes and increase dialogue between the profit and non-profit arts sectors? Currently, the region lacks a coherent policy for support of the cultural sector and its talent base. What can we do to change the present policy and investment deficit?

MODERATOR: **Ted Berger**, *Executive Director, NY Foundation for the Arts*

PANELISTS: **Bill Aguado**, *Executive Director, Bronx Council on the Arts;* **Claudine Brown**, *Program Director for the Arts, Nathan Cummings Foundation;* **Barbara Russo**, *Assistant Commissioner for Cultural Affairs, State of New Jersey*

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CREATING VITALITY THROUGHOUT A METROPOLITAN REGION

Urban Manufacturing in the 21st Century World Capital"

How should the world's capitals manage this essential part of a diversified urban economy? Rapid changes in the nature of urban manufacturing have raised new issues: the reuse and renewal of underutilized infrastructure; the accommodation of flexible networks of smaller producers who need to be physically and economically integrated into the urban economy; and the redefinition of "manufacturing" itself. This workshop will explore the planning, economic development and urban design dimensions of this issue, comparing experiences in New York City, Milan and other world capitals.

MODERATOR: **Robert Lane**, *Director, Design Programs, Regional Plan Association*

PANELISTS: **Sarah Garreston**, *Executive Director, Industrial Technology Assistance Corporation;* **Saskia Sassen**, *Professor, Department of Sociology and the College, University of Chicago;* **Elliott D. Sclar**, *Professor of Urban Planning, Columbia University Graduate School of Architecture, Planning & Preservation*

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RESTORING OUR NATURAL RESOURCES

Financing Public Improvements on the New York – New Jersey Harbor Waterfront

Public and private sector experts will be asked to respond to the need for increased waterfront investment by identifying political, institutional and financial options that appear most likely to succeed. What are the potential sources of capital and operating funding? Can we link public access and habitat improvements to mandated capital investments in roads, ports and environmental quality? What is the right balance between private and public sector responsibility? What institutional mechanisms can be used to distribute funds equitably? The proceedings and panel discussion will be used by RPA in drafting a report on the options for New York and New Jersey.

MODERATOR: **Albert Appleton**, *Senior Fellow, Infrastructure, Regional Plan Association*

PANELISTS: **Beth Benson**, *Executive Director, Waterfront Regeneration Trust;* **Paul Elston**, *Chair, Waterfront Parks Coalition and New York State League of Conservation Voters*

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MOBILITY—THE KEY TO A WORLD-CLASS REGION

Road Pricing: Technology Makes it Possible; Road Congestion Makes it Necessary

In the past, the answer to road congestion was to build wider roads—and more of them. This is no longer possible. Traffic needs to be shifted to less popular times if we are to have any hope of relieving congestion. In New York, we have the most tolled roads in the nation, but to date have not used this as an opportunity to manage traffic with market pricing. But EZ Pass makes it easy. Our society is filled with examples of services that vary prices by time. This panel will explore the possibilities for our region.

MODERATOR: **Jeffrey Zupan**, *Senior Fellow, Transportation, Regional Plan Association*

PANELISTS: **Patrick DeCoria-Souza**, *Team Leader for Highway Revenue & Pricing, Federal Highway Administration;* **Edward Gross**, *Executive Director, New Jersey Turnpike Authority;* **John R. Platt**, *Executive Director, New York State Thruway Association;* **Peter Samuel**, *Editor, Tollroads Newsletter*

REGISTRATION FORM

(Please use one form per registrant. Photocopy this form to register additional participants.)

FEES: **Early Registration (before April 21)** **Late Registration (after April 21)**
\$100 for RPA members \$120 for RPA members
\$110 for non-members \$130 for non-members
Continental breakfast and luncheon are included in the registration fee. Each participant will also receive a comprehensive packet of conference materials.

TIME & DATE: Wednesday, May 3, 2000, 7:30 AM to 2:30 PM

LOCATION: THE GRAND HYATT NEW YORK
42nd Street at Lexington Avenue atop Grand Central Station, New York City,
The Grand Hyatt New York is accessible for the physically disabled.

To REGISTER: Send this form with your payment to *Assembly Registration*, Regional Plan Association, 4 Irving Place, 7th floor, New York, NY 10003. Or, fax this form with your credit card information to 212-253-5666. If you have any further questions or would like to register by phone, please call 212-253-2727 x309. All registrations must be received by April 28, after which you may register in person at the Grand Hyatt on May 3rd.

REFUNDS: Cancellations must be sent by written notice (mail or fax) and must be postmarked on or before April 28, 2000. *Cancellations will not be accepted after that date and absolutely no refunds will be made to those received after that date.* Substitutions may be arranged at no additional cost.

CONFIRMATION: You will receive a postcard or e-mail confirming your registration.

Name (please write legibly) _____

Please call me (e.g. Bob) _____

Title _____

Company/Organization _____

Address _____

City/State/Zip _____

Telephone _____ **E-mail** _____

Please indicate which two workshops you would like to attend. Please select only one workshop per session.

SESSION I

- Wall Street to Silicon Alley
- Empowerment Zones 2000
- Satellite Cities
- Financing Harbor Improvements
- Transit in the 21st Century

Session II

- Competing in World Markets
- Keeping the Region's Creative People Working
- Urban Manufacturing
- Financing harbor Improvements, Part II
- Road Pricing

Enclosed is my check in the amount of \$ _____ made payable to Regional Plan Association.

Please charge \$ _____ to my: AMEX MasterCard Visa

Acct. # _____ Exp. Date ____ / ____

Signature _____

Return this form with your payment to *Assembly Registration*, Regional Plan Association, 4 Irving Place, 7th floor, New York, NY 10003. Or fax this form with your credit card information to 212-253-5666.

