

Regional ^{NJ CT} ^{NY} Plan Association

SHAPING *the*
REGION ^{XXIst}
for the CENTURY

Regional Plan Association's Thirteenth Regional Assembly

FRIDAY, APRIL 25, 2003

New York Marriott Marquis

CHAIR, REGIONAL ASSEMBLY

*Thomas S. Johnson, Chairman & CEO,
GreenPoint Financial*

KEYNOTE SPEAKER

The Honorable Hillary Rodham Clinton (invited)

SHAPING *the* REGION *for the* XXIST CENTURY

THE NEW YORK- NEW JERSEY -CONNECTICUT

metropolitan region is once again at a critical juncture. In 1996, RPA's third regional plan, A REGION AT RISK, warned that slowing growth, underinvestment in infrastructure and negative environmental trends might lead the region into permanent decline. A period of great prosperity followed, but we continued to under-invest in our future. Now that the region is mired in an economic downturn, it is more difficult to find funding needed for major projects. Time and again we sacrifice long-term financing to short-term political expediency, and we fall further behind our global competitors.

This crisis shouldn't be an excuse to delay long-term investments. Clear signals are needed from the public and the civic community to begin the debate on how best to invest for sustainable long-term growth. The region needs to respond to a broad set of questions about its changing role in world markets. Thus, this year, the Regional Assembly will focus on how the region can grow in the new 21st Century context.

The Assembly will bring together leaders from the public, private and academic sectors to discuss how we can act now to address long-range concerns. They will present the latest thinking on mobility, the economy, public participation and the environment. Participants will discuss how the region can make critical investments for future growth, such as adding transit capacity, preserving open space, creating healthy living environments, sustaining economic strength in our central business districts - including Lower Manhattan - and promoting the kinds of economic, technological and financial innovation that have been the basis of the region's greatness.

PLEASE JOIN US ON APRIL 25 AS WE CONTINUE TO SHAPE THE
REGION FOR THE 21ST CENTURY

PROGRAM

- 8:00 a.m. REGISTRATION & BREAKFAST
- 8:45 a.m. WELCOME
Robert D. Yaro, President, Regional Plan Association
“Shaping the Region for the 21st Century”
- 9:00 a.m. KEYNOTE ADDRESS & PLENARY ROUND TABLE
- KEYNOTE ADDRESS:
The Honorable Hillary Rodham Clinton, U.S. Senate (invited)
- ROUNDTABLE PANELISTS:
Roland Betts, Chairman, Chelsea Piers (invited)
Dan Doctoroff, Deputy Mayor, Economic Development, City of New York
Charles Gargano, Chairman, Empire State Development Corporation
The Honorable Robert Menendez, U.S. House of Representatives (invited)
Kathy Wylde, President, New York City Partnership
- MODERATOR:
Richard C. Leone, President, The Century Foundation
- 10:30 a.m. BREAK
- 10:45 a.m. WORKSHOP SESSIONS WITH EXPERT PANELS
- 12:15 p.m. LUNCH
- WELCOME:
Regional Assembly Chair, Thomas S. Johnson, Chairman & CEO, GreenPoint Financial
- LUNCHEON ADDRESS:
Pasqual Maragall, former Mayor of Barcelona (invited)

Regional Plan Association ^{NJ CT NY} *has been the nation's most influential independent regional planning organization for more than 80 years. Since 1922, RPA has worked to improve the quality of life in the 31-county New York - New Jersey - Connecticut metropolitan area by creating long-term comprehensive plans and promoting their implementation across political boundaries. RPA recommends policy initiatives and physical and human infrastructure investments and involves the public in considering and shaping its future. RPA takes positions on major current public policy issues and works constructively and cooperatively on a non-partisan basis with public and private sector interests to advance its agenda.*

WORKSHOPS

THE FUTURE OF TRANSPORTATION

The New York Metropolitan Region was the first place in the world to develop a modern 20th Century transportation system. But as we enter the 21st Century, the region faces overcrowding, poor or nonexistent connections, and disintegrating infrastructure all resulting in increasing congestion. The region needs to improve mobility by expanding its capacity for growth, increasing transit connections (especially to airports and unreachable markets), and adding transit travel options. This panel will discuss which major projects would best reach these goals for the region; how regional transit, which spans three states, can be rationalized and made more efficient; and how best to finance future transportation investments.

PANELISTS INCLUDE

LEW EISENBERG

Granite Capital International

OZ GREIBEL

Metro Hartford Regional Economic Alliance

ROBERT PAASWELL

City University of New York

GEORGE SCHOENER

U.S. Department of Transportation

GEORGE WARRINGTON

New Jersey Transit

JEFFREY ZUPAN

Regional Plan Association

THE CHANGING FACE OF PUBLIC PARTICIPATION

Public expectations for participation in planning decisions and policy-making have risen steadily as the region has grown and planning issues have become front page news. The most successful public projects have taught us that early stakeholder participation and collective goal setting eliminate delay and expand support for and satisfaction with the end result. This workshop will address issues such as cross-jurisdictional decision making, the developing role of non-profit organizations as independent arbitrators, and how technology can facilitate new forums for public expression and education. How can we build on lessons learned from public participation in the adoption of the New Jersey State Plan and the rebuilding of Lower Manhattan? How can high-tech town hall forums, such as "Listening to the City," best be used to address public concerns in the future?

PANELISTS INCLUDE

DR. EDWARD J. BLAKELY

New School University

JOHN FREGONESE

Fregonese Calthorpe Associates

CAROLYN LUKENSMEYER

America Speaks

JOSEPH MARAZITI

Maraziti, Falcon & Healey

MYRON ORFIELD

Ameregis Corporation

PETRA TODOROVICH

Regional Plan Association

WORKSHOPS

SUSTAINING PARK AND OPEN SPACE INITIATIVES DURING THE FISCAL DOWNTURN

The boom years of the late 1990's saw all three states and dozens of local communities make unprecedented political and financial commitments to open space and natural habitat preservation. These investments have established new parks in the Appalachian Highlands, Long Island Pine Barrens, and New York – New Jersey Harbor that will shape the region for generations to come. But how can this momentum be sustained in the current climate of fiscal cut-backs and economic downturn? What level of long term funding is needed and what should be the region's strategy for generating adequate capital and operating funding for open space and natural habitat preservation?

PANELISTS INCLUDE

ALBERT APPLETON

Regional Plan Association

MARCIA BYSTRYN

New York League of Conservation Voters

ERNST COOK

Trust for Public Land

ROBERT PIRANI

Regional Plan Association

MAUREEN B. OGDEN

Garden State Preservation Trust

BEYOND 16 ACRES: REBUILDING LOWER MANHATTAN

As plans for Ground Zero are finalized, there's still much rebuilding to be done in Lower Manhattan. This panel will discuss the implications of the WTC site master plan on the revitalization of the entire district, as well as strategies for utilizing rebuilding funds throughout Downtown. How can we implement some of the innovative ideas from the Civic Alliance Planning and Design Workshop? How will the City work toward realizing the Mayor's vision? Is there a way to ensure that Chinatown and the Lower East Side receive the benefits of rebuilding? How can Lower Manhattan take full advantage of its unique waterfront assets?

PANELISTS INCLUDE

ALEXANDER GARVIN,

Lower Manhattan Development Corporation

CHRISTOPHER KUI

Asian Americans for Equality

ARTHUR E. IMPERATORE

Arcorp Properties

NIKKI STERN

Swanke Hayden Connell Architects

MADELYN WILS

Community Board 1

THOMAS WRIGHT

Regional Plan Association

WORKSHOPS

SECURITY & THE NEW ECONOMIC GEOGRAPHY

In the wake of September 11, the region's primacy in financial services is threatened by heightened concerns for the security of the financial system. Firms are re-evaluating their facility locations to balance new security priorities with the needs of operational efficiencies and the costs of competing office markets. The outcome of these decisions could have a profound effect on the economy of the region and the distribution of employment within the region. Will the region lose a large share of its leading income generator, or will it retain its advantage through a renewed network of global office centers connected by even more efficient transportation and telecommunications networks? How are the concentrations of financial services and other office industries likely to change within the region?

PANELISTS INCLUDE

PAUL CROTTY *(invited)*

Verizon

PAUL HONEY *(invited)*

Merrill Lynch

CHRISTOPHER JONES

Regional Plan Association

MITCHELL H. PALLEY

Long Island Association

ALICE RIVLIN

Brookings Institution

LEVERAGING HEALTH FOR SMART GROWTH

Traditional funding sources for town planning are shrinking. At the same time, concern is rising over heart disease, obesity and other chronic ailments that may be helped by promoting active lifestyles through compact, transit-friendly, pedestrian-oriented community design. This panel will consider the potential of this rediscovered partnership between town planning and health sciences to advance a shared "smart growth-healthy growth" agenda at a time of dwindling resources. With this approach, how can we identify new funding sources to create more livable communities? How can educational reform be integrated into a healthy community and sustainable development agenda? How does assessment of a community's health and education on public health issues shape the role of civic engagement? What does this relationship between public health, urban design, and overall sustainability mean for the future of the region?

PANELISTS INCLUDE

DR. ANTHONY ITON

Stanford Health Department

ROBERT LANE

Regional Plan Association

JONATHAN ROSE

Jonathan Rose & Companies

ROY STRICKLAND

University of Michigan

REGISTRATION *form*

Please use one form per registrant. Photocopy this form to register additional participants. Your registration includes a one year membership in RPA at the Friend (\$50) level.

FEES:

EARLY REGISTRATION

(before April 18th)

\$105

LATE REGISTRATION

(after April 18th thru
the day of the event)

\$125

Continental breakfast and luncheon
are included in the registration fee.
Each participant will also receive a
packet of conference materials.

TIME & DATE:

FRIDAY, APRIL 25TH, 2003

8:00 a.m. to 2:30 p.m.

LOCATION:

New York Marriott Marquis
1535 Broadway at 46th Street
New York City

(The New York Marriott Marquis is
accessible for the physically disabled.)

TO REGISTER:

BY MAIL: SEND THIS FORM WITH YOUR PAYMENT TO:

Regional Plan Association, 4 Irving Place, 7th Floor, New York, NY 10003

PAYMENTS SHOULD BE MADE TO: *Regional Plan Association*

BY FAX: *Fax this form with your credit card information to: 212-253-5666*

ONLINE: *You may also register on-line at: <http://www.rpa.org>*

If you have any further questions or would like to register, please contact Amanda Jones at 212.253.2727 x.317, or e-mail amanda@rpa.org.

REFUNDS:

Refunds will be made only if cancellation is in writing via fax or email prior to April 18th. Substitutions can be arranged.

CONFIRMATION:

You will receive a postcard or e-mail confirming your registration.



AIA/CES credit will be granted to AIA members for attendance.

Check here if you will be attending for credit.



AICP continuing professional development credit will be granted to

AICP members for attendance. Check here if you will be attending for credit.

Enclosed is my check in the amount of \$ _____ made payable to RPA.

Please charge \$ _____ to my: AMEX MasterCard Visa

ACCT. # _____

EXP DATE _____

SIGNATURE _____

NAME (please print legibly) _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP _____

E-MAIL _____

PHONE _____

INDICATE WHICH
WORKSHOP YOU WOULD
LIKE TO ATTEND

*Security &
The New Economic Geography*

The Future of Transportation

*Beyond 16 Acres:
Rebuilding Lower Manhattan*

*The Changing Face of
Public Participation*

*Sustaining Park and Open
Space Initiatives*

*Leveraging Health for Smart
Growth*